

Victrolas
Exclusively

James McCreery & Co.

Store Hours
9 A. M. to 5 P. M.

5th Avenue

BEGINNING MONDAY

34th Street

November Sale of "McCreery Silks"

Beginning Monday, Nov. 3rd

Black Dress Satin Charmeuse

5,000 yards of superior quality, 40 inches wide. yard, **3.75** regularly 5.50

Brilliant Black Dress Satin

3,500 yards, 36 inches wide. yard, **3.00** regularly 4.00

Printed Foulards

1,500 yards in beautiful patterns and colors, particularly suitable for cape and coat lining. yard, **1.50** regularly 2.00 and 2.25

If "McCreery Silks" were our only product we would still enjoy fame and prestige, for our Silks are famed the country over as the finest Silks in the world.

Famous Over Half A Century

And now comes the glad news that our November Silk Sale is on! Silks of subtle richness with that certain, steady glow that emanates only from materials of excellence have been marked at uncommonly low prices for the event.

Over 100,000 yards of Silks and Satins in the most wanted weaves and colors will be featured in this Sale, as well as Duvetyn, Velvet, Velveteen, Corduroy, Embroidered and Printed Georgette Crepe and Voile, rich Metal and Satin Brocades and Chiffons.

Over 100,000 Yards

Silk Tricolette

2,000 yards of fine quality in Navy, Black and Taupe. yard, **5.00** regularly 6.50

Black Chiffon Dress Velvet

3,500 yards of a particularly rich, beautiful quality. yard, **6.50** regularly 8.50

Men's Silk Shirting

2,500 yards of heavy quality that launders perfectly. yard, **2.50** regularly 3.50

November Sale

Cotton Dress Materials

Genuine white Imported Irish Dimities in various styles of checks and stripes. regularly 75c, yard, **55c**

White imported Dress Voiles of fine, sheer, crisp quality, 40 inches wide. regularly 2.00, yard, **1.45**

Bath Robe Cloth, in a variety of desirable styles and colors. yard, **55c** regularly 85c

White Nainsook of sheer quality, 10 yards in a length. regularly 4.50, yard, **3.25**



A Timely Sale

Women's Corduroy Robes

Priced Lower Than Present Cost of Making!

For those hours of ease when one's first thought is toward warmth and comfort, yet beauty claims consideration, what is more desirable than a Robe of Corduroy in a beautiful, becoming shade?

Here are some of unquestionable merit, grouped for special sale, just now when the need is greatest. Graceful, becoming styles in lovely tones of Rose, Cherry, Copenhagen Blue and Wistaria are offered at remarkable reductions from regular prices.

1. Breakfast Coat of narrow wale Corduroy. regularly 5.00, **3.50**
2. Wide wale Corduroy Robe with deep collar and self girdle; lined throughout with Silk. regularly 12.95, **9.00**
3. Wide wale Corduroy Robe with sailor collar—self girdle. regularly 8.50, **5.95**
4. Robe of very wide wale Corduroy, new fabric this season. regularly 7.50, **5.50**
5. Breakfast Coat of wide wale Corduroy, lined with Dotted Silk Mull; shawl collar effect. regularly 9.50, **6.95**

Extraordinary Purchase and Sale

Fibre and Woolen Scarfs

1/3 Below Prevailing Prices

Products of One of America's Foremost Makers

A Scarf of Fibre or Wool is one of the most picturesque as well as one of the most useful and comfortable of accessories. For street or sport wear, a Scarf of becoming color, wound carelessly about the neck or tucked in at the belt, is exceedingly smart—in fact a dominant style feature this season.

Note the remarkably low prices here quoted:

Silk Fibre and Mercerized Scarfs. regularly 75c, 50c	Brushed Wool Scarfs in plain colors and striped borders. regularly 5.90, 3.95
Silk Fibre Scarfs in plain colors and fancy stripe. regularly 1.50, 1.00	Silk Fibre Scarfs in many attractive colors. regularly 2.00, 1.35

Tomorrow and Christmas

Tomorrow is the day to start your shopping for Christmas and this store with its reputation for quality and good values is the place to start.

In the midst of days when heat made the thought of winter welcome, and long before that, we were buying in the world's markets the hosts of gifts and holiday remembrances that have now come fresh and new to fill our stocks.

Today there are quantities of attractive things from which to choose, but if one waits until those last two or three congested weeks, disappointment is only too sure to come. So, is it not the sensible thing to start tomorrow?

Dress Trimmings

Silk Fringe. yard, 65c to 20.00
Jet Fringe. yard, 3.75 to 18.50
Embroid'd Georgette Flouncing, yard, 5.50 to 9.50
Embroidered Satin. yard, 6.75 to 13.75

Highest in Fashion's Favor This Season Are

Blouses of Irish Crochet Lace

This is essentially a season of laces, much to the satisfaction of all womankind, for lace is one of the loveliest of feminine allurements.

With a revival of the lace vogue Irish Crochet, of course, comes into highest favor, for it is the most beautiful.

Charming models of exquisitely executed Irish Crochet have been marked at a special price. They are fashioned with short sleeves in true French style and finished with a wide girdle of Black Satin that ties at the back.

Special **28.00**



Women's High-Class Suits

38.00

regularly 55.00, 65.00 and 69.50

We have assembled these Suits from our regular stock of more costly garments, and have marked them at this uniform and remarkably low price as a special offering. In some instances they are priced below actual cost to us.

Each model selected is one that has proved itself one of the most popular, desirable and becoming of all the season's styles.

Four models of tailored persuasion are illustrated. Others in the assortment are fur-trimmed. All are unusual, individual styles.

November Sale

Woolen Dress Goods

Velour Suitings and Skirtings in a choice variety of smart styles in checks and stripes—latest colors and combinations. 54 inches wide. yard, **4.25** regularly 6.00.

Tricolette and Poiret Twill in Navy Blue or Black, exceptionally fine quality, appropriate for Suits, Dresses and Capes. 54 inches wide. regularly 6.50, yard, **4.50**

Jersey Cloth in suit weight—fine, all-wool quality, in a wide range of colors. 54 inches wide. regularly 4.00, yard, **2.65**



Individual Fashions in

Gowns for Women

35.00

regularly 45.00 to 55.00

Someone has defined fashion as "The art of being different successfully." On that basis, these gowns are reflections of Fashion herself, for they are, indeed, different in a successful way. Established fashions are followed, but treated in such an unusual manner as to render them distinctive—far above the commonplace.

The Redingote, the Russian Blouse, and Tunic styles are featured in engaging ways in such lovely fabrics as Tricolette, Paulette, Satin, Tricotine, Wool Jersey Velour, Georgette Crepe and Velveteen. Beading, embroidery, tucks, odd arrangements of buttons and tie girdles provide the adornment.

We feel certain there is not a single model in this assortment that can be duplicated elsewhere for anywhere near this low price.

NO C. O. D.'S — NO APPROVALS — NO RETURNS

The Finest Furs Nature Produces

Our Furs are northern Furs. That means they are the best nature produces. They come from the lands where Furs are thickest because there it is coldest. Yet our prices are always moderate. The following are representative of the values we are offering:

Hudson Seal Coats of choice pelts with self collar and cuffs.	245.00
Hudson Seal Coats with large collar and cuffs of Natural Siberian Squirrel.	285.00
Moleskin Coats—extremely smart models—with Natural Siberian Squirrel or self collar and cuffs.	325.00
Black Pony Skin Coats with deep collar and cuffs of French Seal.	145.00
Hudson Seal Scarfs.	32.50
Hudson Seal Muffs to match.	24.50
Wolf Scarfs in Taupe or Lucille.	35.00
Wolf Muffs to match.	35.00
Skunk Scarfs, animal shape.	55.00
Skunk Muffs to match.	45.00
Beaver Cravats.	42.50
Beaver Muffs to match.	45.00

Triplicate Stem

Hair Switches

These naturally wavy hair switches are really three switches in one. They are economical as well as practical. You can take the three strands apart and wear one, two or all three according to the style you desire. All shades except gray. 18 inches long. **4.95**